

BINAISHA HARIA

• Partnership Planning Manager •



Visa Status
175 Permanent Residency Visa
granted with no work restrictions

ABOUT ME

I'm a Partnerships Planning Manager at Universal McCann who helps brands achieve their business objectives by developing unique strategies that best suit them. I've worked across multiple FMGC clients, (Lion, Coca Cola and currently Nestle). I am a hard-working individual, who is capable of working independently as well as in a group or team to fulfill tasks. I enjoy being challenged and can work well under pressure.

EDUCATION

2019 • Media Federation (MFA)
Certificate course in Digital Foundations

2015 - 2017 • University of Wollongong,
Australia
Bachelor of Communications and Media
Studies
Major in Digital Media and Communications
Minor in Marketing Communication and
Advertising

2013 - 2014 • Kellyville High, Australia
HSC

2008 - 2012 • Hatch End High School, UK
12 GCSEs

SKILLS

Organisation	<div style="width: 80%;"></div>
Communication	<div style="width: 90%;"></div>
Collaboration	<div style="width: 85%;"></div>
Motivated	<div style="width: 95%;"></div>
Problem Solving	<div style="width: 88%;"></div>
Creative	<div style="width: 60%;"></div>

ACHIEVEMENTS

- Bronze Duke of Edinburgh
- Prefect in High School
- Level 1 Sports Leadership Award
- Harrow Young Musicians - Performed at the Royal Albert Hall
- Music Gradings 1-4 in Clarinet
- Harrow Young Musicians - Tour to Belgium and Luxembourg
- Taek Won Do Gradings from 9th - 7th cup

EXPERIENCE

2021 Universal McCann

Partnerships Planning Manager - Nestle

- Worked closely with SBU's to create Implementation Responses to briefs
- Dealt with the finance department for invoicing and to resolve any financial discrepancies
- Tasked to create presentations and work through research tasks to aid with recommendations to the client
- Maintained long-lasting relationships with media owners and clients
- Managed a full team of juniors to establish their workloads and manage expectations

2019 Universal McCann

Partnerships Trader - Coca Cola

- Worked closely with SBU's to create Implementation Responses to briefs
- Dealt with the finance department for invoicing and to resolve any financial discrepancies
- Worked closely with media partners to monitor and optimise campaigns
- Tasked to create presentations and work through research tasks to aid with recommendations to the client
- Maintained long-lasting relationships with media owners and clients
- Managed 2 junior members of the team

2018 Universal McCann

Partnerships Executive - Lion

- Dealt with the finance department for invoicing and to resolve any financial discrepancies
- Monitoring and reporting on campaigns
- Assisted with booking relevant media channels
- Assisted with research tasks and presentations for the clients
- Built relationships with media owners and clients
- Provided support to the wider team when needed

2017 Typo

Casual Sales Assitant/ 2IC

- Customer Service
- Dealing with refunds and exchanges
- Tasked with creating and cleaning displays
- Assisting with stocktake
- Operated a cash register and accept payments
- Dealt with all inquiries from customers in an effective manner
- Aware of health, safety, and welfare issues, and practices
- Assisted with the upkeep of the store including opening and closing